

**Job Title:** Artistic Director of Urban Dance

**Reports To:** School Director

**Department:** Urban Dance

**Summary:**

Tanz+ Zwicky seeks a visionary and experienced Artistic Director to lead and elevate our thriving Urban Dance department. This role is a unique opportunity to shape the future of urban dance education in Switzerland, developing a world-class program that nurtures talent, fosters creativity, and produces competitive dance crews ready to take on the world stage.

We aim for excellence and quality in all our programs, and as our dance school grows, we are committed to developing a strong community within the school. While we have established a high level of education and classes in ballet, classical, and contemporary dance, we see the opportunity to achieve similar success in urban dance. There is a growing demand for urban dance education among children, youth, and young adults, and we recognise its positive impact on personal, social, and community development. Our school aims to support those interested and passionate about art and dance, and this specific project focuses on developing urban dance in all its forms.

**Responsibilities:**

- **Artistic Leadership:**
  - Oversee all artistic aspects of the Urban Dance department, ensuring a high standard of excellence and aligning with the school's growth objectives.
  - Develop and implement a clear, structured curriculum for all levels, from beginner to advanced, with a focus on talent development and progression towards world-class events.
  - Design and lead workshops and masterclasses, incorporating innovative teaching methods and staying abreast of industry trends.
  - Create innovative choreographies for performances and competitions, showcasing the school's unique artistic vision.
  - Mentor and guide students towards achieving their full potential, fostering a supportive and challenging learning environment.
  
- **Team Leadership and Development:**
  - Lead, manage, and inspire a team of 6 dance instructors, fostering a collaborative and high-performing team culture.
  - Provide ongoing training and professional development opportunities for instructors, ensuring exceptional teaching quality.
  - Collaborate with the School Director on recruitment efforts, attracting top talent aligned with the department's goals.

- **Program Management and Growth:**
  - Create and maintain a dynamic schedule of 20+ weekly classes across various urban styles (Hip Hop, Breaking, Commercial Dance, etc.), catering to diverse student interests and skill levels.
  - Establish and manage competitive dance crews, preparing them for participation and success in national and international events.
  - Oversee talent identification and development initiatives, providing clear pathways for students to reach elite levels of competition.
  - Continuously evaluate and adapt the program to meet the evolving needs of students and the dance industry.
  
- **Marketing and Community Building:**
  - Develop and implement marketing strategies to promote the Urban Dance program, increase enrollment, and enhance the school's reputation.
  - Create engaging content for social media platforms, showcasing student achievements, instructor expertise, and the department's unique offerings.
  - Collaborate with the school's marketing team to ensure consistent branding and messaging across all channels.
  - Organize workshops, events, and a potential urban dance festival to foster a vibrant local and regional urban dance community.
  - Build relationships with key stakeholders in the national and international dance scene, including competitors, event organizers, and sponsors.
  
- **Financial Sustainability:**
  - Develop and manage the department budget, ensuring efficient resource allocation and cost control.
  - Implement strategies to attract and retain students, contributing to the economic stability and growth of the Urban Dance program.
  - Explore opportunities for fundraising, sponsorships, and partnerships to support program initiatives and expansion.

## Qualifications:

- **Education:**
  - Master's degree in Choreography or related field (e.g., MA Choreography, ZHdK - Zurich University of the Arts). Swiss degrees are prioritised.
  - Higher education, such as a bachelor's or master's, in contemporary and/or urban dance (e.g., BSc Contemporary Dance). International degrees are welcome.
  - Higher education in economics, business and administration and/or international relations, preferably with an emphasis on dance and arts (e.g., BSc International Trade)
  
- **Experience:**
  - 10+ years of experience in urban dance instruction and choreography, with a strong emphasis on competitive dance.

- 5+ years of experience in arts management or leadership, demonstrating the ability to manage teams and programs effectively.
  - Proven track record in developing successful dance programs and competitive teams, with a focus on achieving results at national and international levels.
  - Demonstrated experience in leading and choreographing dance crews for world-class competitions.
  - Experience in marketing and social media content creation for dance programs.
- **Skills:**
    - Exceptional dance skills across various urban styles, with the ability to teach and inspire students of all levels.
    - Strong leadership, communication, and interpersonal skills, fostering a positive and collaborative environment.
    - Excellent organizational and time management abilities, ensuring the smooth operation of the department.
    - Financial acumen and budgeting experience, contributing to the program's financial sustainability.
    - Ability to inspire and motivate both students and instructors, creating a passionate and driven team.

#### **Additional Preferred Qualifications:**

- Extensive experience in international dance platforms (i.e. IDO, ESDU, World of Dance).
- Experience in curating dance festivals and events.
- Successful track record in project writing, budgeting, and fundraising.
- Experience in working with diverse funding bodies.

**Starting Date:** immediately or upon agreement

**Compensation:** Competitive salary and benefits package.

**To Apply:** Please submit your CV, cover letter, and links to relevant work samples to School Directors Sandra Schär Chipper and Gheorghe Chipper by email only at [info@tanz-zwicky.ch](mailto:info@tanz-zwicky.ch)

**Tanz+ Zwicky is an equal opportunity employer. We value diversity and are committed to creating an inclusive environment for all employees.**

*April 2024*